



**Ric Belding**  
**Broadcast & playout Industry Professional**  
**Vela**

### **Speaker Bio:**

**Ric Belding** has been a broadcast and playout industry professional for over 20 years. He's served as a software developer, systems engineer, sales engineer, and technical team manager at Odetics, OmniBus, Miranda, and Grass Valley. Ric's worked with customers at all levels from community channels to large multi-channel playout facilities and as Vela's Manager for Sales Engineering, he's intimately familiar with the needs and workflows for compliance monitoring, recording, and logging. Ric is highly regarded, throughout the industry, for his file and IT-based technology and workflow expertise.